ALTA'S BEST PRACTICES and CYBER SECURITY





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A Brief Historical Refresher... Money Companies Markets Tech Media SPECIAL REPORT Issue #1: America's Money Crists Foreclosures up a record 81% in 2008 Filings continued to soar through the end of the year - and there's no relief in sight for 2009. Between 2006 and 2014, nearly 10 million homeowners in America saw the foreclosure sale of their own homes. BUSINESS NEWS JANUARY 14, 2010 / 12:28 AM / 10 YEARS ACO U.S. 2009 foreclosures shatter record despite aid

Government Response to Mortgage Crisis

- Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010
- Established Consumer Financial Protection Bureau ("CFPB")
 - CFPB to enforce RESPA and TILA; enact new rules
- Combined Closing Statement/TILA Disclosure Form ("CD")
- Requires lenders to monitor 3rd party contractors (such as title agents) performing services on their behalf

Fund ALWAYS DRIVEN

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Effect on Lender/Title-Agent Relations

- April 13, 2012 CFPB Bulletin Alarms the Industry
- Lenders required to
 - Conduct due diligence to verify service providers understand & are capable of complying with consumer financial laws
 - Request & review service provider's policies, procedures, internal controls, & training
 materials to ensure service providers conduct training and oversight of employees with
 consumer contact or compliance responsibilities
 - Include in contract with service providers expectations about compliance, & appropriate & enforceable consequences for violating compliance-related responsibilities
 - Establish **internal controls and monitoring** to determine if service providers are complying with consumer financial laws
 - Take prompt action to address problems identified through monitoring process

Title Industry Response

- ALTA establishes "7 Pillars of Best Practices"
 - Title agents advised to create written policies and procedures showing compliance with industry best practices to provide to lenders
- Designed to be offered to lenders to ease concerns
- Attempt to head off more onerous requirements
- Some lenders may ask to see all or part of your "Best Practices Manual"



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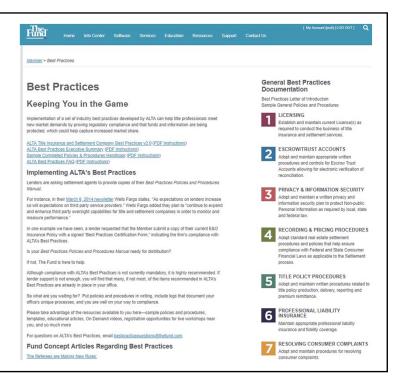
ALTA's 7 Pillars of Best Practices

- 1. Establish and maintain **current licenses** as required to conduct the business of title insurance and settlement services.
- 2. Adopt and maintain appropriate written procedures and controls for **Escrow Trust Accounts** allowing for electronic verification of reconciliation.
- 3. Adopt and maintain a written **privacy and information security** plan to protect Non-public Personal Information as required by local, state and federal law.
- 4. Adopt standard real estate **settlement procedures** and policies that ensure compliance with Federal and State Consumer Financial Laws as applicable to the Settlement process.
- 5. Adopt and maintain written procedures related to **title policy production**, delivery, reporting and premium remittance.
- 6. Maintain appropriate professional liability insurance and fidelity coverage.
- 7. Adopt and maintain procedures for resolving **consumer complaints**.



The Good News

The Fund has downloadable sample policies and supplemental materials to help you create your own ALTA's Best Practices manual



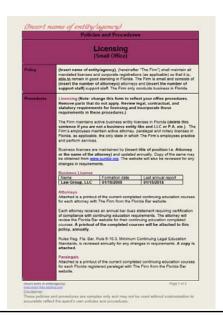
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Pillar 1 - Licensing

Establish and maintain current license(s) as required to conduct the business of title insurance and settlement services.

- Establish and maintain applicable business licenses
- Establish and maintain compliance with licensing, registration, or similar requirements with applicable state regulatory department or agency
- Establish and maintain appropriate compliance with ALTA's Policy Forms Licensing requirements

Pillar 1 – Licensing



Downloadable Sample Policy



Pillar 1 – Licensing

Company XYZ	- Licens	ing Monitoring									
Company XYZ Firm Na	ame										
Date Updated: 10/xx	/2013										
Objectives:	1. To act										
	2. To actively pursue additional licenses where necessary or encourage additional employees to become licensed.										
	3. To pro	vide a consistent method	of communicating r	ew and expired licenses	with underwriters.						
Note: Copies of actu	al licenses r	etained include but are no	ot limited to insuranc	e producer, closer, abstr	actor, and notary.						
Note: Copies of actu	al licenses a	ire kept electronically in th	ne s:\xxxxx\xxxxx\xx	xx network drive.							
Note: Copies of all co	ompleted co	ontinuing education mater	ials for license rene	wals are kept electronica	lly in the S:\xxxxx\	xxxxx\xxxxx r	etwork drive.				
Name/Entity	State	License Type	License #	Expiration Date							
John Smith		Agent									
Title Company, Inc.		Agency									
Escrow Company,											
Inc.		Escrow									

Downloadable Sample Log



Pillar 2 – Escrow/Trust Accounts

Adopt and maintain appropriate written procedures and controls for Escrow Trust Accounts allowing for electronic verification of reconciliation.

- Escrow funds and operating accounts separately maintained
 - Funds maintained under fiduciary duty to another not commingled with operating or personal accounts
- Separate Real Estate Trust Account required to permit underwriter audits
 - Sec. 626.8473, FL Statutes; Ethics Opinion 12-4, FL Bar
- On at least a daily basis, reconciliation of the receipts and disbursements of the Escrow Trust Account is performed
- On at least a monthly basis, a Three-Way Reconciliation is performed reconciling the bank statement, check book and Trial Balances
- **Segregation of duties** is in place to help ensure the reliability of the reconciliation and reconciliations are conducted by someone other than those with signing authority

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Pillar 2 - Escrow/Trust Accounts

- Escrow Trust Accounts properly identified
 - Accounts are identified as "IOTA" accounts. Appropriate identification appears on all accountrelated documentation including bank statements, bank agreements, disbursement checks and deposit tickets
- Outstanding file balances are documented
- Transactions conducted by authorized employees only
 - Only those employees whose authority has been defined to authorize bank transactions may
 do so. Appropriate authorization levels are set by the Company and reviewed for updates
 annually. Former employees are immediately deleted as listed signatories on all bank
 accounts



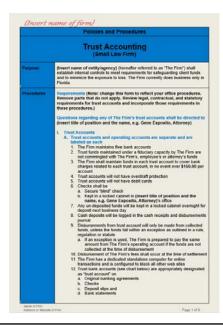
Pillar 2 - Escrow/Trust Accounts

- Escrow Trust Accounts maintained in Federally Insured Financial Institutions
- Utilize Positive Pay or Positive Pay Light, if available in the local marketplace, and have policies and procedures in place that prohibit or control the use of Automated Clearing House (ACH) transactions and international wire transfers
- Background checks are completed in the hiring process. At least every 3 years, obtain Background Checks going back 5 years for all employees who have access to customer funds
- Ongoing training is conducted for employees in management of escrow funds and escrow accounting
- A written wire transfer procedure is in place and tested at least annually.
 - For outgoing wires, verify wire transfer instructions independent of the initial communication.
 - For incoming wires enact a procedure to alert consumers regarding the risks of wire fraud and guidelines to mitigate losses.
- A written wire fraud response procedure, which includes the recommendations of the ALTA Rapid Response Plan, is in place and is updated at least annually.

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Pillar 2 - Escrow/Trust Accounts

Downloadable Sample Policy



Pillar 2 - Escrow/Trust Accounts

Downloadable Sample Log

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Bank /	Account Inf	ormation							
Title Com	npany Name (inse	ert your company lo	go as well)						
Date Upd	dated: xx/xx/xxx	×							
Objective	e: To summarize	banking information	١,						
	Bank Name	Type of Account (Escrow, TrustOperating, Recording, etc.)	Account Number	Bank Contact	Name of each authorized check signer and title	Authorized Wire Users	Positive Pay utilized?	ACH debit blocks activated?	International wires prohibited?
1 Bank	c of the Midwest	Escrow	xxxx9876	Joe Banker, VP 555-976-1234	Matthew Mattson (Escrow Officer)	Matthew Mattson (Escrow Officer)	Yes	Yes	Yes
					Jason Jameson (President)	Jason Jameson (President)			
2 Chas	se .	Escrow - FL	xxxxx88332	Mr. JP Morgan, 333-444-5555	Matthew Mattson (Escrow Officer)	Matthew Mattson (Escrow Officer)	Yes	Yes	Yes
					Jack Close (Escrow Officer)	Jason Jameson (President)			
					Betty Jackson (Escrow Officer)				
3 Wells	s Fargo	U/W Premium	хххх5432	Mr. Stage Coachman, 555-123-4567	Jason Jameson (President)	Jason Jameson (President)	n/a	n/a	n/a
4 Union	n Bank	Dormant/Inactive	xxxx6778	Susan B. Anthony	Jason Jameson (President)	n/a - no wire capabilities	No	No	No
5 US B	Bank	Operating-Payroll	xxxx7777						
6 Wells	s Fargo	Recording	xxx5433	Mr. Stage Coachman, 555-123-4567	Matthew Mattson (Post-Close Mgr)	Matthew Mattson (Post-Close Mgr)			
				This template represents a sample document that compliance with the American Land Title Association not constitute legal aduce.					



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Pillar 3 – Privacy & Information Security

Establish a written information security plan designed to protect nonpublic personal information in the Company's possession and detect loss of nonpublic personal information based on the size and complexity of the Company's operations

- Physical security of NPI
 - Restrict access to NPI to authorized employees who have undergone background checks
 - Prohibit or control the use of removable media
 - Use only secure delivery methods when transmitting NPI
 - Establish a written plan for disposal and maintenance of NPI
- Network security of NPI
 - Maintain and secure access to Company information technology
 - · Develop guidelines for the appropriate use of Company information technology
 - Ensure secure collection and transmission of NPI

Pillar 3 - Privacy & Information Security

- Establish a written **disaster management and business continuity plan** to maintain information and business functions in the event of disruption.
- Train employees to help ensure compliance with information security program
- Oversight of service providers to compliance with a information security program
 - Take reasonable steps to retain service providers capable of safeguarding NPI
- Post privacy policy on website or give directly to clients / customers
- Utilize multifactor authentication for all remotely-hosted or remotely accessible systems storing, transmitting or transferring Non-public Personal Information.

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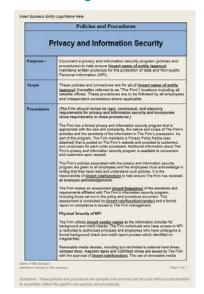
Pillar 3 – Privacy & Information Security

- Establish a written incident response plan to promptly respond to, and recover from, a breach that compromises the confidentiality, integrity, or availability of NPI.
- Establish internal and service provider processes for determining nature and scope of any incident.
- Establish document and reporting procedures for actions taken to respond to an incident.
- Document procedure for notification of security breaches to customers and law enforcement in accordance with applicable federal and state law.



Pillar 3 - Privacy & Information Security

- Suggested Written Procedures for NPI
 - Physical Security
 - Network Security
 - Disposal
 - Disaster Management Plan
 - Training
 - Use of Service Providers
 - Notification



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Beyond Pillar 3: Cyber Security



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Why Cyber Security?

- Wire transfer fraud is rampant in the real estate closing industry
- Scammers target closing agents, realtors and (increasingly) home buyers
- Typically through Business Email Compromise (BEC)
- Criminals monitor communications in real estate transactions, then send realistic forged email messages to convince title agents, realtors, or buyers to wire funds to a "new" account
- Newer schemes may also attempt to send "mortgage payoff" instructions or "corrections"
- Once sent to the scammers account, the funds are dispersed and often unrecoverable
- Not a question of whether your transactions will be targeted, but when



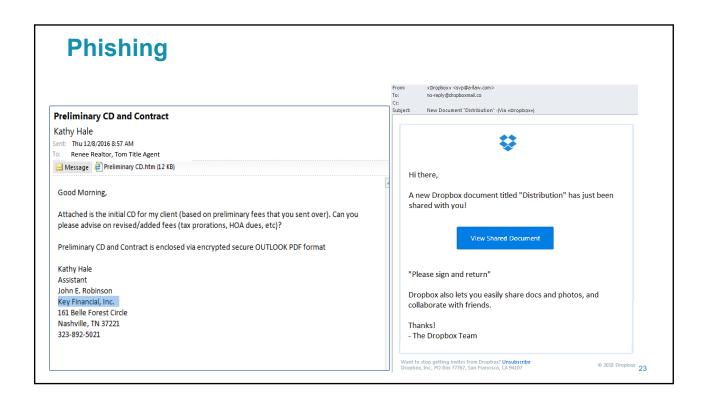
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Phishing

- Intruder seeks access by enticing user to "click" email attachment or link to malicious site
- Sophisticated; targeted to real estate professionals
- Forged messages appear to be from legitimate, real estate-related sources
 - "DocuSign"
 - "Dropbox"
 - "Real" underwriters, banks, title companies
 - Letterhead/signature blocks of actual parties reproduced



- · Once "clicked," malware infects system; also "SPAMs" user contact list
- Once system infected, intruder can read/alter/redirect messages to defraud parties



Wire Transfer Tips

• Warn parties in writing about wire fraud at start of transaction and advise of your wire security procedures, including that no party will give or accept wire instructions by email

WARNING: Wire fraud is on the increase!

If you have an escrow or closing transaction with us and you receive an email containing Wire Transfer Instructions, DO NOT RESPOND TO THE EMAIL. Call your escrow officer/closer immediately, using previously known contact information and NOT information provided in the email, to verify the information prior to sending funds.

- Have all parties acknowledge the warning and your wire procedures policy in writing
- Verify account holder information with receiving bank prior to initiating wire



Password Tips

Fancy characters & obscure combinations not as valuable as **length**

Time to crack with "brute force" software:

M0nK3Y 14monkeyswearhats 1 hour 800,309,871 millennia

- Use unique password for each site
- Change your password regularly
- Use multi-factor authentication
- Don't use obvious personal information
- Don't re-use passwords
- Don't share passwords



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Multi-factor Authentication

Requires more than one method of authentication from independent categories of credentials to verify user's identity for a login or other transaction



Server Security

- Use a firewall
 - Blocks unauthorized network traffic
 - Blocks unauthorized software downloads



- Limit privileged and admin-level network access to those who need it
- Limit file, directory, and network permissions to appropriate users
- Consider using software to filter content of inbound and outbound email
 - If no international business, why accept email from outside U.S.?
 - Block SSNs and wire instructions from outgoing messages



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Litigation Exposure

- Understand the obligations imposed by FIPA, Sec. 501.171, F.S. (Florida Information Protection Act of 2014)
 - Data breach requires notice to affected persons
 - See "You've Been Hacked Now What?" Responsibilities Under Florida's Information Protection Act and ALTA," Fund Concept 49 (May 2017)
- Move closed files containing private data off your server
- Avoid making statements on your website or social media about your firm's "security," digital safety, etc.





Litigation Exposure

- Did you have the parties sign an Acknowledgement Form confirming
 - Your warning about wire fraud and
 - Your office practices regarding wire transfer security?
- Are you taking commercially reasonable care
 - Controlling, securing and disbursing client funds?
 - Informing clients of the expected closing procedure, such as when and how to wire closing funds?
 - Safekeeping client NPI?
- Does your firm have a written Incident Response Policy to identify, report and cure any breach of data or loss of funds via wire transfer?
 - Know who to call
 - Your bank's Chief of Security not the branch manager or your account manager

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Third Party Security Vetting

Typical Questions (courtesy GoldSkySecurity.com)

- Do you have an Information Security Policy and how often is it updated?
- Do you have an Information Security Officer that is qualified for the role?
- Do you conduct annual Security Risk Assessments?
- Are you conducting annual vulnerability/penetration testing of your network?
- Do you have an Access Privileges Policy?

- Do you have a Third Party Service Provider Security Policy?
- Do you perform annual security awareness training with executives and employees?
- Is your data encrypted in transit and at rest?
- Can you provide a copy of your Disaster Recovery and Business Continuity Plan?
- Do you have an Incident Response Plan and is it tested and updated annually?



Insurance Considerations

Type of Coverage

Errors & Omissions

Cyber

Crime

"Funds transfer fraud"

"Social Engineering Fraud Endorsement"

What's Covered

Your acts of negligence

Ransomware, data breaches

3d party theft (traditionally, hacking)

Unauthorized instruction to wire out

Someone in your firm is tricked

- TIP = Experienced insurance brokers can reduce premiums by bundling policies
- Consider 3d party vendors offering higher coverages for misappropriated wires
 - CertifID (www.certified.com)
 - Vialok (www.vialok.com)

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Pillar 4 - Recording and Pricing Procedures

Adopt standard real estate settlement procedures and policies that help ensure compliance with Federal and State Consumer Financial Laws as applicable to the Settlement process.

- Recording procedures
 - Review legal and contractual requirements to determine Company obligations to record docs and incorporate in written procedures
 - Submit or ship docs for recording w/in 2 business days of the later of
 - (i) the date of Settlement, or
 - (ii) receipt by the Company if Settlement not performed by the Company
 - · Track shipments of documents for recording
 - Ensure timely responses to recording rejections
 - Addressing rejected recordings to prevent unnecessary delay
 - Verify recordation and maintain a record of the recording information for the document(s)

Pillar 4 – Recording and Pricing Procedures

Adopt standard real estate settlement procedures and policies that help ensure compliance with Federal and State Consumer Financial Laws as applicable to the Settlement process.

Pricing procedures

- Maintain written procedures to help ensure that customers charged correct title insurance premium as determined by a mix of legal and contractual obligations
- Utilize rate manuals and online calculators to ensure correct premiums charged
 - Ensure discounted rates charged when appropriate, including reissue rates
 - Quality check files after Settlement to help ensure consumers charged correctly
 - · Provide timely refunds to consumers when overpayment is detected
- Third-party signing professionals procedures (mobile notaries)
 - Maintain written procedures to conduct appropriate due diligence for 3d-party signing professionals

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Pillar 4 - Recording & Pricing Procedures



Downloadable Sample Policy



Pillar 4 – Recording & Pricing Procedures

Downloadable Sample Log

	as of (Insert											
Source: Emplo	wee First/Last	Name, Title										
Recording #	Title Order #	Borrower name(s)	Address	City	State	County	Zip	Date Docs Sent for Recording	Rejected Date (is applicable)	Date Recorded	Recording Vendor Name (if applicable)	Lender Name
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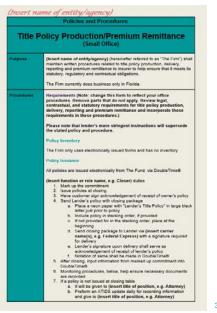
Pillar 5 – Title Policy Procedures

Adopt and maintain written procedures related to title policy production, delivery, reporting and premium remittance.

- Title policy production and delivery
 - Title policies issued and delivered to customers in a timely manner to meet statutory, regulatory or contractual obligations
 - Issue and deliver policies within 30 days of the later of (i) the date of Settlement, or (ii) the date that the terms and conditions of title insurance commitment are satisfied
- Premium reporting and remittance
 - Title insurance polices are reported (including a copy of the policy) and premiums remitted to the underwriter in a timely manner to meet applicable statutory, regulatory and contractual obligations, but not to exceed 45 days after the later of (i) the date of Settlement, or (ii) the date that the terms and conditions of the title insurance commitment are satisfied

Pillar 5 - Title Policy Procedures

Downloadable Sample Policy



Pillar 5 - Title Policy Procedures **Downloadable Sample Logs** Policy Inventory Title Company Name (insert your company logo as well) Date Updated: xx/xx/xxxx Objective: Date 6/1/2013 6/1/2013
 Policy#
 File/Order #
 of Commitment

 OX2468542
 9764208
 8/1/2013

 OX2468543
 9764209
 8/3/2013
Closed	Disbursed	Recorded	Policy Issued	Reported to U/W
9/1/2013	9/4/2013	9/4/2013	9/5/2013	10/5/2013
9/3/2013	9/3/2013	9/4/2013	9/4/2013	10/5/2013
9/3/2013	9/3/2013	9/4/2013	10/5/2013	
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Pillar 6 – Professional Liability Insurance

Maintain appropriate professional liability insurance and fidelity coverage.

- Policy: Maintain errors & omissions insurance
 - Fund Member Agents
 - \$250,000 per claim
 - Fund Corporate Agents
 - \$250,000 per claim
 - Deductible no more than \$10,000
 - Required by Sec. 626.8419(b) F.S.



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Pillar 6 – Professional Liability Insurance

- Policy: Comply with state requirements for fidelity coverage & surety bonds
 - Fidelity Bonds
 - Protects employer against losses caused by employee fraud and dishonesty
 - Fund Corporate Agents
 - \$50,000 minimum
 - Required by Sec. 626.8419(a) F.S.
 - Surety Bonds
 - Guarantee title agent complies with title agent contract
 - Fund Corporate Agents
 - \$35,000 minimum
 - Required by Sec. 626.8419(c) F.S.



Pillar 6 – Professional Liability Insurance

- Highly recommended to obtain cyber liability insurance and crime coverage in amounts appropriate to the company size and settlement volume
- Download ALTA's Rapid Response Plan for Wire Fraud Incidents
 - Outlines 10 steps companies should follow when hit by wire fraud.
 - Includes worksheet to help develop individual rapid response plan.
 - https://www.alta.org/news/news.cfm?20180821-Download-ALTAs-Rapid-Response-Plan-for-Wire-Fraud-Incidents



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Pillar 6 – Professional Liability Insurance



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Professional Liability Insurance
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Professional Liability Insurance
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Bond Insurance Binder

Pillar 7 – Resolving Consumer Complaints

Adopt and maintain procedures for resolving consumer complaints

- Develop procedures for logging and resolving consumer complaints
- Develop consumer complaint form that connects complaint to a specific transaction
- Set single point of contact for consumer complaints
- Establish procedures for forwarding complaints to appropriate personnel
- Maintain log of consumer complaints that includes whether and how the complaint was resolved

Procedures

(Note: change this form to reflect your office procedures. Remove parts that do not apply. Review legal, contractual, and statutory requirements for licensing and incorporate those requirements in these procedures.)

(Note: change this form to reflect your office procedures. Remove parts that do not apply. Review legal, contractual, and statutory requirements for licensing and incorporate those requirements in these procedures.)

We at (linest roll name of entity/agency) take all consumer complaints seniously. We strive to make your interaction with our offices revarding. If there is an issue, please (insert how you want the consumer to make a complaint is, call our office (xxxxxxxxxxx) and ask to speak with great and the complaints.

The (insert title of position i.e. Attorney or the name of the attorney) will will all not complaint thate form and attach any documentation which you provide.

The (insert title of position i.e. Attorney or the name of the attorney) will evaluate your complaint.

Contact Officer (insert title of position i.e. Attorney or the name of the attorney), will evaluate your complaint.

Contact Officer (insert title of position i.e. Attorney or the name of the attorney), his/her signature and date)

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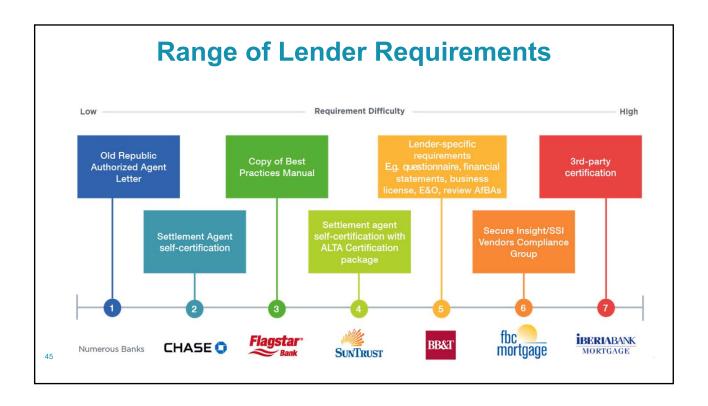
Contact Officer (insert title of position i.e. Attorney or the name of the attorney), his/her signature and date)

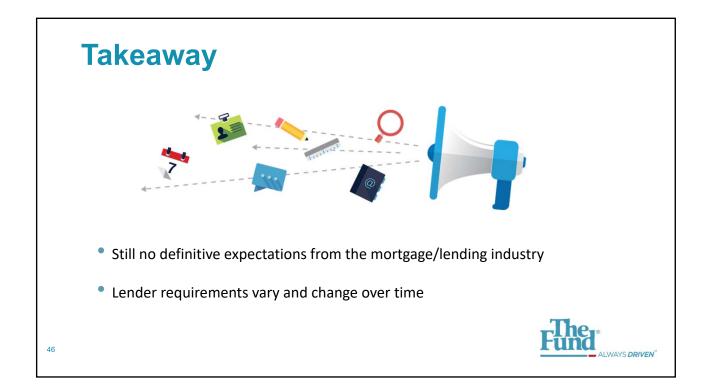
Contact Officer (insert title of position i.e. Attorney or the name of the attorney), his/her signature and date)

Contact Officer (insert title of position i.e. Attorney or the name of the attorney), his/her signatur

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Pillar 7 — Resolving Consumer Complaints Consumer of entity/agency Assess compote appropriate socionally below their share at range to flowing format (preserving to the form) and a class their form as well at range to flowing format (preserving to the form) and a class them of their consumer complaint MoDON') and (preserving to the form) and a class them of their consumer complaint do 400-14). Date of Inquiry: MALOCHY How complaint was made (planer, email, in person, etc.) Consumer Conflact Information: Name(s) (Last, First) Properly Address (Street, Chy, State, Zg) Conflact Address (if different from Properly Address) Conflact Floring Number Additional Conflact Phone Number Properly Type (Residential or Commercial) Tonasation Type (Purchase, Ref., REC, etc.) Backs, describe the number of the consumers (and conflact resolution) (soft forms with the consumers of the second conflact resolution) (soft forms with the consumers of the second conflact resolution) (soft forms with the consumers of the consumers of the second conflact resolution) (soft forms with the conflact resolution). Agent File Number Properly Type (Residential or Commercial) Tonasation Type (Purchase, Ref., REC, etc.) Backs, describe the number of the consumers of





Other Considerations



How much business do you do with certain lenders?



Budget staff time to prepare your manual and forms



Budget for possible system changes



Be alert for new information

Fund ALWAYS DRIVEN"

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Recommendations

- 1 Review The Fund's ALTA Best Practices Bank Requirements Chart: (And help us keep it updated)
- Contact lenders and sign up for their communications
- 3 Consider using Google Alerts to track lender changes and updates
- 4 Prepare a Best Practices Manual



ALTA's BEST PRACTICES and CYBER SECURITY





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